

Launch Celebration

JULY 19, 2023

2:00 PM
Bottle Works Ethnic Arts Center
Johnstown



Today's Program



EMCEES: MORGAN KOZIAR & REBECCA PETNER, HOSTS OF WTAJ'S STUDIO 814

WELCOME

INTRODUCING THE ALLEGHENIES MARKETPLACE

HOW IT WORKS

CLOSING & ACKNOWLEDGMENTS

VISIT THE POP-UP MARKET
FEATURING A SAMPLING OF MERCHANTS
FROM THE ALLEGHENIES MARKETPLACE
FNB POP PLAZA
3:00 - 5:00 PM

Today's event features food and beverages from the following Startup Alleghenies businesses:



BEAN'S BOARDSBlair County

GREAT DAY JUICE COMPANYSomerset County

LIFESTYLE NEXTDOOR Bedford County

STACIE'S SWEETSSomerset County

Be sure to visit this sampling of merchants from the Alleghenies Marketplace at the outdoor Pop Up Market (and find the full array of merchants at AllegheniesMarketplace.com):

AESTHETICS BY KELL AZ OILSCAPES BOUGIE HAIR CARE ESSENTIALS & MORE GRACIE LOU INKSPIRATION BY RICHELLE LIFESTYLE NEXTDOOR LIGHTNING BUG GIFT CO. LITTLE BITS PRINTS METAMORPHOSIS COACHING AND CONSULTING CO **PURELYSCENTFUL** SEADS GARDEN CENTER SMALL TOWN WICKS AND SUDS SWEET TOOTH MEMORIES LLC TARA ROOT ILLUSTRATIONS THE RUSTIC WOODWORK COMPANY THE WELLNESS COMMUNITY SOCO VISION PARTYING

The Alleghenies Marketplace is supported by



STARTUP ALLEGHENIES



PA DEPARTMENT OF ECONOMIC & COMMUNITY DEVELOPMENT



APPALACHIAN REGIONAL COMMISSION



A special thanks to the engineering team at **W.D. STRATEGIES** who worked to develop a robust online selling environment and exceptional buying experience at Alleghenies Marketplace.





SOMERSET TRUST

has generously donated six billboards that will promote the Alleghenies Marketplace in the region and beyond.



Your Business Partner Now and Beyond

We are invested in your business and can help you reach your growth goals.

Talk to one of our Business Relationship Managers today and ask about our Merchant Services.





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